

# ORDER



**Orders**  
**Order / Rev:** 1887293  
**Alt Order #:** WOC12266866  
**Product Desc:** Tony Buzbee  
**Estimate:** D07D14  
**Flight Dates:** 12/07/19 - 12/14/19  
**Original Date / Rev:** 11/26/19 / 12/16/19  
**Order Type:** RFP

**KHOU**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Smart Media Group Inc/ POL  
**Buying Contact:** Fran Berg  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Tony Buzbee / D / MAYOR / TX  
**Demographic:** A35+  
**Product Codes:** PL-City Mayor  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Advertiser External ID:** 132978  
**Agency External ID:** 7611AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/02/19	12/08/19	3	\$13,275.00	\$11,283.75
12/09/19	12/15/19	38	\$46,025.00	\$39,121.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
December 2019	41	\$59,300.00	\$50,405.00	112.90
<b>Totals</b>	<b>41</b>	<b>\$59,300.00</b>	<b>\$50,405.00</b>	<b>112.90</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	12/09/19	12/13/19	Local News @ 12p M-F	CM	12:00 PM-12:30 PM	11111--	:30	5	\$600.00	P03	1.70	NM	4	\$2,400.00
				Local News @ 12p M-F											
				(Program: 11 NEWS AT NOON) RATE CHG; ADD 1X WED											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/09/19	12/15/19	11111--			5		\$600.00		1.70				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	12/09/19-12/15/19	Local News @ 12p M-F			12:00 PM-12:30 PM		MTWThF----	:30	<del>(\$600.00)</del>		1.70	NM		
<i>Credited</i>															
N 2	All	12/09/19	12/13/19	Ellen 3-4p	CM	3:00 PM-4:00 PM	11111--	:30	5	\$500.00	P03	1.40	NM	5	\$2,500.00
				Ellen 3-4p											
				(Program: ELLEN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/09/19	12/15/19	11111--			5		\$500.00		1.40				
N 3	All	12/09/19	12/13/19	CBS This Morning	CM	7:00 AM-9:00 AM	11111--	:30	5	\$375.00	P03	1.20	NM	3	\$1,125.00
				CBS This Morning											
				(Program: CBS THIS MORNING) RATE CHG; ADD 1X TU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/09/19	12/15/19	11111--			5		\$375.00		1.20				

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Advertiser: POL/ Tony Buzbee / D / MAYOR / TX  
 Product Desc: Tony Buzbee  
 Estimate: D07D14  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	11111--					5	\$375.00		1.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	All	12/09/19-12/15/19		CBS This Morning		7:00 AM-9:00 AM			MTWThF----	:30	<del>(\$375.00)</del>	1.20	NM		
Credited															
4	All	12/09/19-12/15/19		CBS This Morning		7:00 AM-9:00 AM			MTWThF----	:30	<del>(\$375.00)</del>	1.20	NM		
Credited															
N 4	All	12/02/19	12/08/19	CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$950.00	P03	2.20	NM	2	\$1,575.00
CBS Sunday Morning															
(Program: 11NEWS SUN MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/02/19	12/08/19	-----1					1	\$950.00		2.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	All	12/10/19-12/13/19		Bold & the Beautiful		1230-1p			-TWTh-----	:30	\$625.00	0.00	NM		
Ⓢ Bonus															
N 5	All	12/09/19	12/13/19	Local News @ 5p M-F	CM	5:00 PM-5:30 PM	1-1-1--	:30	3	\$675.00	P03	1.90	NM	3	\$2,025.00
Local News @ 5p M-F															
(Program: 11 NEWS AT 5PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	1-1-1--					3	\$675.00		1.90			
N 6	All	12/09/19	12/13/19	Local News @ 6p M-F	CM	6:00 PM-6:30 PM	111-1--	:30	4	\$1,025.00	P03	2.80	NM	4	\$4,100.00
Local News @ 6p M-F															
(Program: 11 NEWS AT 6PM) ADD 1X TU,WED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	111-1--					4	\$1,025.00		2.80			
N 7	All	12/09/19	12/13/19	Late Show	CM	10:35 PM-11:35 PM	11111--	:30	5	\$500.00	P03	1.80	NM	5	\$2,500.00
Late Show															
(Program: THE LATE SHOW-COLBER) RATE CHG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	11111--					5	\$500.00		1.80			
N 8	All	12/09/19	12/10/19	Local News @ 10p M-F	CM	10:00 PM-10:35 PM	1-----	:30	1	\$1,925.00	P03	2.30	NM	1	\$1,925.00
Local News @ 10p M-F															
(Program: 11 NEWS AT 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-1-----					1	\$1,925.00		2.30			
N 9	All	12/09/19	12/13/19	Wheel of Fortune 630-7p	CM	6:30 PM-7:00 PM	12111--	:30	6	\$1,825.00	P03	4.10	NM	6	\$10,950.00
Wheel of Fortune 630-7p															
(Program: WHEEL OF FORTUNE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	12111--					6	\$1,825.00		4.10			
N 10	All	12/09/19	12/09/19	Mon Prime C	CM	9:00 PM-10:00 PM	1-----	:30	1	\$2,475.00	P04	5.20	NM	1	\$2,475.00
BULL															
(Program: BULL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	1-----					1	\$2,475.00		5.20			
N 11	All	12/09/19	12/10/19	Tue Prime A	CM	7:00 PM-8:00 PM	-1-----	:30	1	\$4,425.00	P03	5.80	NM	1	\$4,425.00
NCIS															
(Program: NCIS) RATE CHG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-1-----					1	\$4,425.00		5.80			
N 12	All	12/09/19	12/10/19	Tue Prime B	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$2,900.00	P04	4.10	NM	1	\$2,900.00
FBI															
(Program: FBI)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-1-----					1	\$2,900.00		4.10			
N 13	All	12/09/19	12/10/19	Tue Prime C	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$2,900.00	P04	3.90	NM	1	\$2,900.00
NCIS															
(Program: NCIS NEW ORLEANS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-1-----					1	\$2,900.00		3.90			

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 Product Desc: Tony Buzbee  
 Estimate: D07D14  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	All	12/09/19	12/13/19	Fri Prime B HAWAII 5-0	CM	8-9p	----1--	:30	1	\$2,300.00	P04	3.70	NM	1	\$2,300.00
(Program: HAWAII FIVE-0) TP/RATE CHG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		12/09/19	12/15/19	----1--			1		\$2,300.00			3.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	12/09/19-12/15/19	Fri Prime B			8-9p	-----F----	:30		<del>(\$2,300.00)</del>		3.70	NM		
See MG 14.2															
[Prgm Change -Magnum PI in this TP - ml]															
2	All	12/09/19-12/15/19	Fri Prime B			8-9p	-----F----	:30		\$2,300.00		3.70	NM		
Ⓜ MG for 14.1 12/13															
N 15	All	12/09/19	12/13/19	Fri Prime C BLUE BLOODS	CM	9:00 PM-10:00 PM	----1--	:30	1	\$2,875.00	P03	5.60	NM	1	\$2,875.00
(Program: BLUE BLOODS) RATE CHG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		12/09/19	12/15/19	----1--			1		\$2,875.00			5.60			
N 16	All	12/02/19	12/08/19	Sun Prime C Delayed NCIS LOS ANGELES	CM	8:30 PM-9:30 PM	-----1	:30	1	\$2,375.00	P04	3.70	NM	1	\$2,375.00
(Program: NCISLOS ANGELES)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		12/02/19	12/08/19	-----1			1		\$2,375.00			3.70			
N 17	All	12/02/19	12/08/19	NFL Tex on CBS Su Gm NFL Tex on CBS Su Gm1 Adj	CM	11:45 AM-12:15 PM (11:45 AM-12:15 PM)	-----1	:30	1	\$9,950.00	P03	8.50	NM	1	\$9,950.00
(Program: TEXANS V BRONCOS ADJ)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		12/02/19	12/08/19	-----1			1		\$9,950.00			8.50			
													Totals	41	\$59,300.00